



Welcome to Global Affinity Alliance 7th Annual Conference



Pre-Conference Information

(Very Important – Please Print This Out!)

The details below contain very important last-minute information which you should print out and use as a checklist and reference for the conference.

CONFERENCE ID

In order to facilitate quicker onsite registrations for everyone, please print out your Conference ID and present it to us when you do your onsite registration. It will help all members to avoid long queues.

1. Go to the conference website:
<https://conference.globalaffinityalliance.com/GAA2023/info/>
2. Move your mouse cursor towards the lower-left hand side of the webpage banner to where it says 
3. Click on **Print Your Conference ID**
4. Enter your One-on-One username and password
5. Click 
6. Present to WCAworld staff at the Registration Counter when you do your onsite registration.

Your conference details

Important: In order to allow us to better prepare so that delegates can register as comfortably and efficiently as possible, WCA have strongly requested that all delegates would print below details and give us at the register desk. We thank you in advance for your corporation.



[ID#347] Mr. Douglas Archer

Conference Manager

WCAworld

Miami, FL, United States of America

[Print](#)

ONSITE REGISTRATION

Everyone must do an onsite registration to pick up their conference bags, badge, and other materials. Onsite registration can be done during these times and places:

Date	Time	Venue
Saturday, 30 September 2023	14:00 – 19:00 hrs	Foyer Gran Salon Bolivar Ballroom (2nd Floor)
Sunday, 1 October 2023	09:00 – 21:00 hrs	
Monday, 2 October 2023	09:00 – 17:00 hrs	
Tuesday, 3 October 2023	09:00 – 17:00 hrs	
Wednesday, 4 October 2023	09:00 – 17:00 hrs	

We recommend that you do this upon arrival to avoid the rush that happens just before the welcome cocktail reception starts. To speed up the process, please don't forget to print out and bring your **Conference ID** (as mentioned above)

YELLOW FEVER VACCINATION REQUIREMENTS

Yellow Fever Vaccination: Most countries require their citizens to be vaccinated against yellow fever if returning from other countries considered at risk for Risk of Yellow Fever Transmission.

Colombia is considered a Yellow Fever risk country. Therefore, MOST people will be required to get a Yellow Fever vaccination BEFORE entering Colombia.

Yellow Fever vaccinations are not considered valid until after 10 days from receiving the vaccine so you should plan to obtain a vaccination at least 10 days before traveling to Colombia.

You are not required to have a Yellow Fever vaccine to enter Colombia, but your home country (like most countries) might require you to be fully vaccinated when you re-enter.

Disclaimer: The information provided on this page was last updated on 25 May 2023. All delegates are responsible for double-checking their own country's regulations to ensure that they have the most updated information and requirements. WCA will not be held responsible for this matter.

COVID TESTING

TESTING IS NOT PROVIDED ONSITE BY WCAWORLD

Delegates attending from some countries are still required to have Covid-19 tests performed prior to departure back to their home countries. Kindly note that WCAworld has not arranged Covid-19 testing at this conference and all delegates who require testing must make their own arrangements.

MASKS & SOCIAL DISTANCING

All coronavirus measures in Colombia have been lifted. However, face masks are still required to be worn on the plane by some airlines so please check with your airline to make sure about their masking policy onboard.

NAME BADGES & SECURITY

**NAME BADGES MUST BE WORN AT ALL TIMES !
NO BADGE – NO ACCESS !!**

(WCAworld takes this policy very seriously and you will NOT be given access to the function venues if you do not have a name badge)

- Name badges apply to ALL functions including the One-on-One Meetings, Cocktail Receptions, and the Gala Dinner. The only functions they are not required for are tour and golf.
- Name badges are given to delegates during the Onsite Registration only.



AIRPORT TRANSFERS

Airport transfers are NOT provided by WCAworld and are NOT included in your conference fees.

Taxi: The quickest way to get from Cartagena Airport (CTG) to Hilton Cartagena is by taxi which costs roughly 10-15 USD and takes 20 min

WEATHER

Average high is 88 (31C) average low is 78 (25C) with chances of rain.

CONFERENCE AGENDA

Please visit to view the full agenda. <https://conference.globalaffinityalliance.com/GAA2023/info/>

ONE-ON-ONE MEETING SCHEDULER

Note that your One-on-One Meeting Schedule is also updated daily to the WCAworld Events App. You do not need to pick up a meeting schedule from the registration counter daily.

If you still prefer to have a paper version, then you can pick up the most updated One-On-One Schedule each morning from the Registration Counter each morning before the meetings start. The One-on-One meeting scheduler will close for the first time on Sunday, October 1 2023 at 21:00 hrs (Bolívar, Colombia (GMT-5)) and then re-open as per the following schedule:

Date	Color	Pick Up Time	Scheduler Operating Hours
Monday, 2 October 2023	Yellow	09:00 – 10:00 hrs	09:00 – 21:00 hrs
Tuesday, 3 October 2023	Blue	09:00 – 10:00 hrs	09:00 – 21:00 hrs
Wednesday, 4 October 2023	Pink	09:00 – 10:00 hrs	0:900 – 21:00 hrs

Sample One-on-One Schedule for Monday

Time	[ID#...]	Level	Table/ Booth No.
This schedule (yellow) is for use on Monday only . Please be sure to pick up a BLUE schedule tomorrow morning between 09:00 hrs – 10:00 hrs from the registration desk.			

Sample One-on-One Schedule for Tuesday

Time	[ID#...]	Level	Table/ Booth No.
This schedule (blue) is for use on Tuesday only . Please be sure to pick up a PINK schedule tomorrow morning between 09:00 hrs – 10:00 hrs from the registration desk.			

Sample One-on-One Schedule for Wednesday

Time	[ID#...]	Level	Table/ Booth No.
This schedule (pink) is for use on Wednesday only . We hope that you've enjoyed your One-on-One meetings over the past few days and were able to fulfill your expectations.			

ONE-ON-ONE MEETING SCHEDULER

The following two forms will be available at the Registration Counter and Help Desk during the conference.

One-on-One Communication Sheet: Used for sending messages to others during the One-on-One Meetings. If you need to contact someone to cancel, postpone, or set up a meeting with someone urgently then you can fill in one of these forms and WCAworld staff will deliver them for you.

No Show Record: Please fill in this form if a member does not show up for a prescheduled meeting appointment. Members who continuously miss their meeting appointments will be sent warnings from WCAworld management.

One-on-One Communication Sheet	
Date _____	
<input type="checkbox"/> Cancel a meeting <input type="checkbox"/> Re-schedule	
From	To
ID# : _____	ID# : _____
Name : _____	Name : _____
Company : _____	Company : _____
Meeting Point : <input type="checkbox"/> Registration Counter <input type="checkbox"/> Help Desk 1 <input type="checkbox"/> Help Desk 2 <input type="checkbox"/> Other _____	
Meeting Date : _____ Meeting Time : _____	
Contact Number : _____ Email Address : _____	
Message : _____ _____	
Note :	
1. One-on-One Communication Sheets are used for Communicating appointment changes with intended persons on the same date. If you would like to cancel, re-schedule, or make new appointments for the next day(s), please do this through the conference website (on) Scheduler via your own computer, WCA app or at our business center.	
2. Please note that this is one-way-communication, you might not receive feedback from the receiver. Therefore, all emails provided with a business card attached are required.	
3. All appointments will be designated to one of the meeting points, but we cannot guarantee the meeting confirmation from our side.	
4. Please return this sheet at least 1 hour before the meeting time.	
For Staff Only	
Location of ID# _____	
on) Time : _____	Table No. : _____
on) Time : _____	Table No. : _____
on) Time : _____	Table No. : _____

NO SHOW RECORD	
Your Details	
Name : _____	ID : _____
Company : _____	
No Show Details	
Name : _____	ID : _____
Company : _____	
Date : _____ Meeting Time : _____	
Remarks or Comments: _____ _____	

WCA EVENTS APP

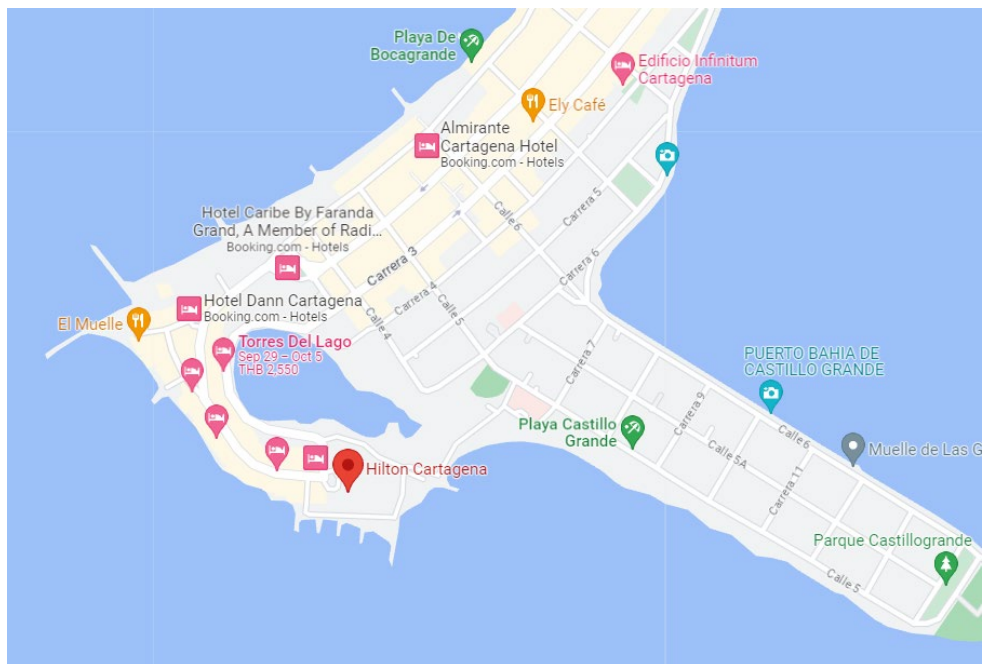
No more queuing to pick up your One-on-One Meeting Schedule!!! Existing users must un-install and re-download to update their current version. New users can search "WCA Events" in the Apps Store and Play Store or scan one of the below QR Codes.



Features:

- Schedule One-on-One Meeting Appointments
- View your One-on-One Meetings schedule (no need to pick up paper version)
- Conduct text chats with other members at the conference venue
- View Attendee profiles
- View Conference Agenda
- View One-on-One Floor Plan
- Emergency Contacts
- Latest Announcements

EVENT LOCATION



Avenida Almirante Brion, El Laguito, Cartagena de Indias, Cartagena, Provincia de Cartagena,
Bolívar, Colombia
Phone: +576056948000

Website: <https://www.hilton.com/en/hotels/ctghihh-hilton-cartagena-hotel/>

Gala Dinner/Rave Party



Address: Cra. 6 #3475, El Centro, Cartagena de Indias, Provincia de Cartagena, Bolívar, Colombia

Phone Number: +573175785572

Website: <http://www.casa1537.com/>

The Dinner will be held offsite at CASA 1537, followed by a Rave Party.

Dress Code: Please note that smart casual is highly recommended, as the venue does not allow shorts and informal wear.

The shuttle bus will depart from Hilton Cartagena at 17:45 sharp and return trips from CASA 1537 at 01:00.

If you miss the shuttle bus please take your own transportation, but do not forget your badge!

There will be a complimentary shuttle bus between Casa 1537 and Hilton during the dinner/Rave.

The last shuttle bus will leave Casa 1537 to the Hilton at 02:00.

Team Building

Team Building is included in your delegate fee, but you must pre-register by adding the team building item in your shopping cart.

Dress Code: We recommend wearing tennis shoes and shorts, as there might be some rain. Team building consists of lots of walking and possibly running.

Welcome Cocktail Reception

The Welcome Cocktail Reception will be held on a beach at the Hilton hotel, please dress accordingly.

Sponsor Gifts/Best Partner Award

Sponsor Gifts/Best Part Award will be given out during the Welcome Cocktail Reception.

Please make sure to be present at the Welcome Cocktail Reception to receive a Gift if you are a sponsor for this event!

WCAWORLD CONTACTS

WCAworld representatives are available 24 hrs. For urgent assistance please contact us. We will be happy to assist you.

Management Staff	Position	Phone
Brian Majerus	Vice President - WCA & Managing Director - GAA	+1 847 800 7226
Bryce Barnhart	WCA - VP North America & AWS - VP	+1 702 378 6309
Mark Maiowitz	Executive Vice President - Latin America	+1 702 378 9718
Matthew West	Regional Director - North America	+1 702 757 8620
Cecilia Markez	General Manager - Gold Medallion	+1 954 952 7508

Event Staff	Position	Phone
Brenda Mudryj	U.S. Controller	+1 954 973 5537
Joey Kanchanawat	Assistant Conference Manager	Local Number in Colombia TBA
Karla Mejia	Executive Assistant to Chairman	+1 954 973 5537
Margaux Majerus	Administrative Support	+1 954 973 5537

For additional information please contact conference@globalaffinityalliance.com