

GLOBAL AFFINITY ALLIANCE
SPONSORSHIP
OPPORTUNITY



9TH ANNUAL CONFERENCE
30 OCT - 2 NOV 2025
CHIANG MAI, THAILAND

GLOBAL AFFINITY ALLIANCE





BE SEEN • BE REMEMBERED • BE SUCCESSFUL

Maximize Your Brand's Impact at The GAA Annual Conference

Join us as a sponsor at our annual conference, the largest and most dynamic gathering of GAA members worldwide. This is your opportunity to position your brand in front of key decision-makers and partners from around the globe.

With a range of exclusive sponsorship opportunities, you can enhance visibility, increase brand recognition, and position your company as a key player in the freight forwarding industry. Whether you're looking for high-profile branding, networking access, or targeted exposure, we have options to fit your goals.

Explore the following sponsorship packages and ensure your brand stands out in our dynamic global freight forwarding community.

COFFEE BREAK SPONSOR

USD: 5,000

- ◆ Sponsor's logo on paper cups used at all coffee break stations
- ◆ Logo on the conference website with link to sponsors' corporate website



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LUNCH SPONSOR

USD: 5,800

- ◆ Sponsor's logo on signages around the dining hall and buffet lines
- ◆ Logo on the conference website with link to sponsors' corporate website



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DINNER

SPONSOR

USD: 7,800

- ◆ Sponsor's logo on the function backdrop and signage
- ◆ Menu cards printed with sponsor's logo at all dining tables
- ◆ ONE dining table (10 seats) reserved for the sponsor to invite own guests during the dinner (note that this condition is subject to change depending on the type of setup available at the selected dinner venue)
- ◆ Logo on the conference website with link to sponsors' corporate website



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COCKTAIL RECEPTION SPONSOR

USD: 7,800



- ◆ Sponsor's logo on the function backdrop and signage
- ◆ Drinks coasters at all cocktail tables to feature the sponsor's logo
- ◆ Logo on the conference website with link to sponsors' corporate website



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RELAXATION SPONSOR

USD: 6,800

- ◆ Sponsor's logo on the function backdrop and signage
- ◆ Logo on the conference website with link to sponsors' corporate website



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CHECK-IN SPONSOR USD: 5,000

- ◆ Sponsor's logo on the envelope of the hotel keycard delivered to all delegates staying at the Shangri-La hotel.
- ◆ Logo on the conference website with link to sponsors' corporate website



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LANYARD SPONSOR

USD: 4,750

- ◆ ONE lanyard featuring your company's logo will be handed out to all delegates during the onsite registration
- ◆ Logo on the conference website with link to sponsors' corporate website



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BAG SPONSOR

USD: 4,800

- ◆ Backpacks with your company's logo featured will be handed out to each delegate during the onsite registration.
- ◆ Logo on the conference website with link to sponsors' corporate website



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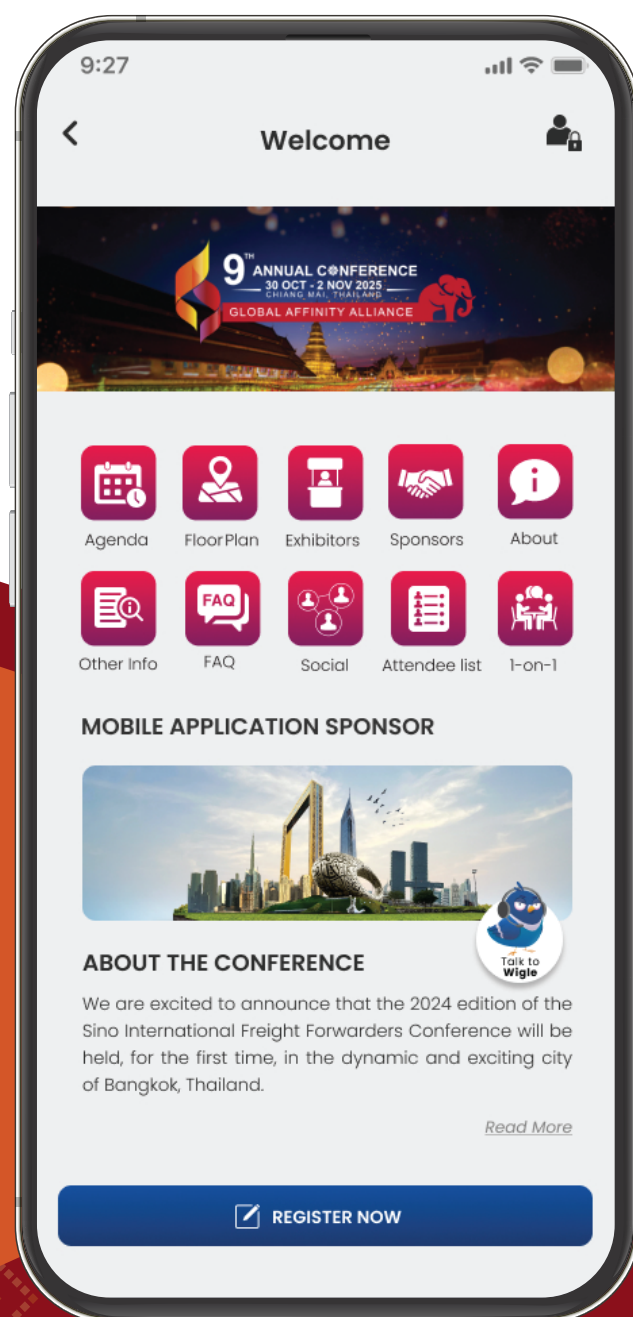
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MOBILE APP SPONSOR USD: 3,500



- ◆ Banner on WCAworld Events app with link to sponsor's website
- ◆ Send a daily message to all delegates via the app
- ◆ Sponsor's logo on the WCAworld Events App webpage and signage throughout the conference.



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WIFI SPONSOR USD: 4,500



- ◆ Your company's name will be used in the username and password required to log on to the venue's internet.
- ◆ Logo on the conference website with link to sponsors' corporate website



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TEAM BUILDING

SPONSOR

USD: 7,500



- ◆ Your company logo will be provided on clothing or other materials required for team-building activities
- ◆ Logo on the conference website with link to sponsors' corporate website



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CHARGING STATION SPONSOR

USD: 4,000

- ◆ ONE charging station featuring your company logo and short VDO played on a loop
- ◆ Logo on the conference website with link to sponsors' corporate website



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GIVEAWAY SPONSOR

USD: 4,500



- ◆ Branded giveaway items in the welcome pack given to every delegate
- ◆ Logo on the conference website with link to sponsors' corporate website



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FAREWELL PARTY

SPONSOR

USD: 5,000



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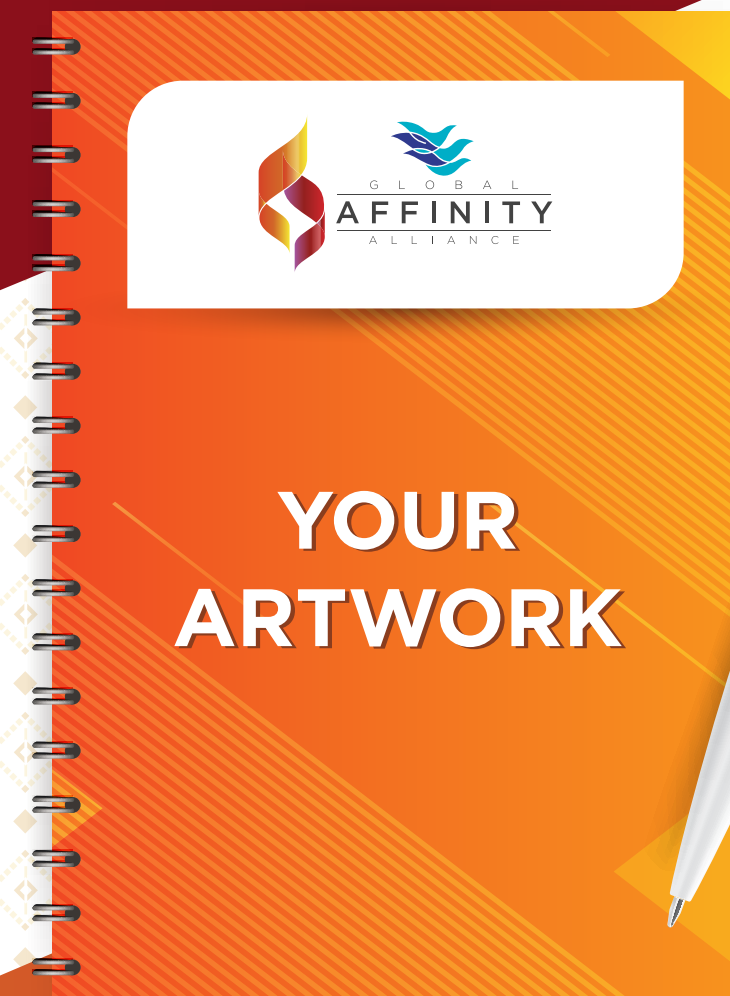
- ◆ Sponsor's logo on the function backdrop and signage
- ◆ Logo on the conference website with link to sponsors' corporate website

NOTEPAD & PEN

SPONSOR

USD: 4,800

- ◆ Sponsor's logo on Notepad & Pen included in every welcome pack
- ◆ Logo on the conference website with link to sponsors' corporate website



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