



Welcome to Global Affinity Alliance 9th Annual Conference

Pre-Conference Information

(Very Important – Please download this!)

The details below contain very important last-minute information which you should download and use as a checklist and reference for the conference.

CONFERENCE ID

In order to facilitate quicker onsite registrations for everyone, please screenshot your **Conference ID** and present it to us when you do your onsite registration. It will help all members to avoid long queues.

1. Go to the conference website:
<https://conference.globalaffinityalliance.com/GAA2025/info/>
2. Move your mouse cursor towards the lower-left hand side of the webpage banner to where it says 
3. Click on **Your Conference ID**
4. Enter your One-on-One username and password
5. Take a screenshot or download it.
6. Present to GAA staff at the Registration Counter when you do your onsite registration.

Your conference details

Important: In order to allow us to better prepare so that delegates can register as comfortably and efficiently as possible, WCA have strongly requested that all delegates would print below details and give us at the register desk. We thank you in advance for your cooperation.



[ID#347] Mr. Douglas Archer

Conference Manager

WCaworld

Miami, FL, United States of America

[Print](#)

ONSITE REGISTRATION

Everyone must do an onsite registration to pick up their conference bags, badges, and other materials. Onsite registration can be done during these times and places:

Date	Time	Venue (Shangri-La Hotel Chiang Mai)
Wednesday, 29 October 2025	14:00 – 19:00 hrs	Shangri-La Hotel Lobby
Thursday, 30 October 2025	10:00 – 20:00 hrs	
Friday, 31 October 2025	09:00 – 17:00 hrs	
Saturday, 1 November 2025	09:00 – 17:00 hrs	
Sunday, 2 November 2025	09:00 – 12:00 hrs	

We recommend that you do this upon arrival to avoid the rush that happens just before the welcome cocktail reception starts.

NAME BADGES & SECURITY

NAME BADGES MUST BE WORN AT ALL TIMES!
NO BADGE – NO ACCESS !!

(GAA takes this policy very seriously and you will NOT be given access to the function venues if you do not have a name badge)

- Name badges apply to ALL functions including the One-on-One Meetings, Cocktail Receptions, and the Dinner. The only functions they are not required for are tour and golf.
- Name badges are given to delegates during the Onsite Registration only.



AIRPORT TRANSFERS

Airport transfers are NOT provided by GAA and are NOT included in your conference fees.

Taxi: The quickest way to get from CNX airport to Shangri-La Hotel Chiang Mai is by taxi which costs roughly 10-15 USD and takes 20-25 minutes.

WEATHER

The weather of Chiang Mai in October is hot in the daytime and cool at night. The average high temperature is 32°C(90°F) while the average low temperature is 22°C(72°F). It is the ending of the rainy season and the rainfall is still abundant. According to previous records, the monthly rainfall in October reaches 118mm on average.

CONFERENCE AGENDA

Please visit to view the full agenda. <https://conference.globalaffinityalliance.com/GAA2025/info/>

ONE-ON-ONE MEETING SCHEDULER

Note that your One-on-One Meeting Schedule is also updated daily to the WCAworld Events App. You do not need to pick up a meeting schedule from the registration counter daily. GAA is going paperless, so please use your WCAworld Events app exclusively.

ONE-ON-ONE SCHEDULES

Please check the WCAworld Events app for the most up-to-date One-on-One meeting scheduler at 9:00 hrs. on the first day of the One-on-One meeting. The One-on-One meeting scheduler will close on **Thursday, 30 October at 21:00 hrs.** operate according to the timings below.

Date	Scheduler Operating Hours
Thursday, 30 October	Closes at 21:00 hrs.
Friday, 31 October	09:00 – 21:00 hrs.
Saturday, 1 November	09:00 – 21:00 hrs.
Sunday, 2 November	–

WCA EVENTS APP

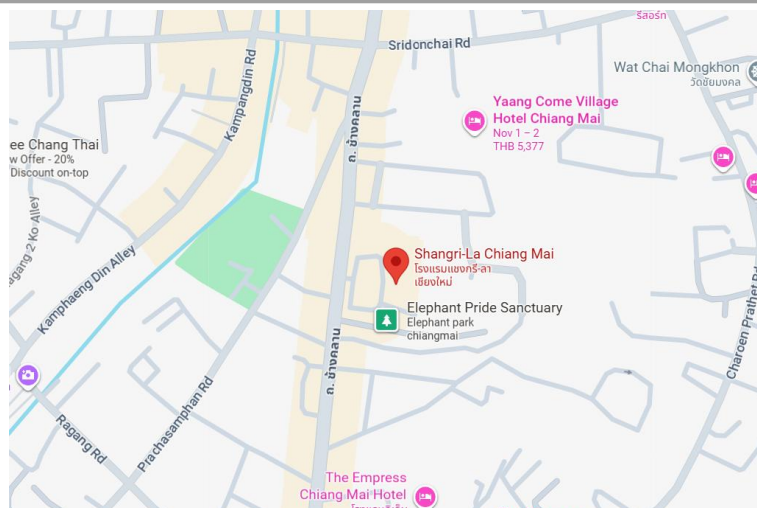
Existing users must un-install and re-download to update their current version. **New users** can search “WCA Events” in the Apps Store and Play Store or scan one of the below QR Codes.



Features:

- Schedule One-on-One Meeting Appointments
- View your One-on-One Meetings schedule (no need to pick up paper version)
- Conduct text chats with other members at the conference venue
- View Attendee profiles
- View Conference Agenda
- View One-on-One Floor Plan
- Emergency Contacts
- Latest Announcements

EVENT LOCATION



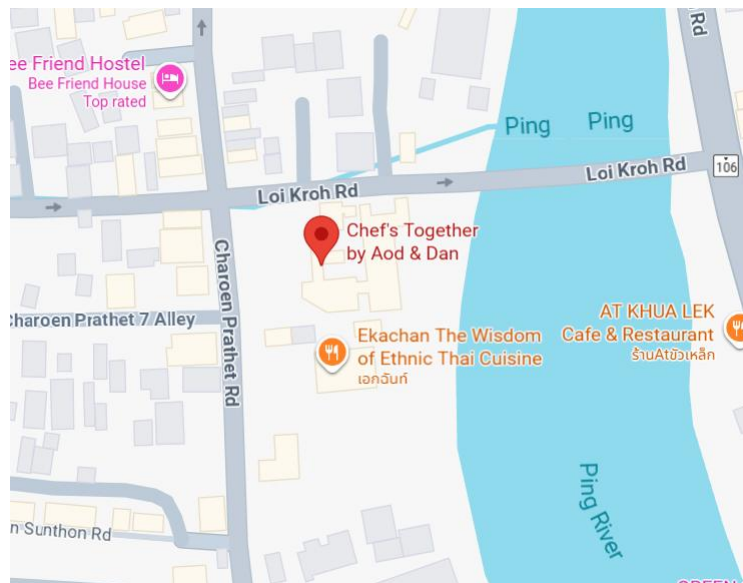
Shangri-La Hotel Chiang Mai

Address: 89/8 Changklan Rd, Tambon Chang Khlan, Mueang Chiang Mai District, Chiang Mai 50100

Phone: 053 253 888

Website: <https://www.shangri-la.com/chiangmai/shangrila/>

Dinner/Howling at The Moon Party



Chef's Together

Address: 33 12 Charoen Prathet Rd, Tambon Chang Khlan, เมือง Chiang Mai 50100

Phone: 053279049

Dress Code: Please note that smart casual is highly recommended.

The shuttle bus will depart from Shangri-La Hotel Chiang Mai at 18:30 sharp and return trips from Chef's Together at 23:00.

If you miss the shuttle bus please take your own transportation, but do not forget your badge! The venue is a mere 5-minute drive.

Team Building

Team Building is included in your delegate fee, but you must pre-register by adding the team building item in your shopping cart.

Dress Code: We recommend wearing tennis shoes and shorts, as there might be some rain. Team building consists of lots of walking and possibly running. We highly recommend you bring an extra set of clothes and a towel.

Welcome Cocktail Reception

The Welcome Cocktail Reception will be held at the Shangri-La Hotel Chiang Mai Lawn and Poolside.

Sponsor Gifts/Best Partner Award

Sponsor Gifts/Best Part Award will be given out during their respective function, if you are a merchandise sponsor, we will have the sponsor gifts delivered to your room. If you are not staying at the hotel, then you can pick it up at the registration counter.

GAA CONTACTS

GAA representatives are available 24 hrs. For urgent assistance please contact us.
We will be happy to assist you.

Management Staff	Position	Phone
Brian Majerus	Managing Director - GAA	+1 847 800 7226
Dan March	Chief Executive Officer - WCA	+1 954 973 5537
Jason Odgers	WIS - Senior Vice President	+1 702 378 9718

Event Staff	Position	Phone
Joey Kanchanawat	Assistant Conference Manager (General Inquiries)	+6691 801 8484 (whatsapp)
Lalita	Conference Supervisor (Accommodations)	+6692 959 5971 (whatsapp)

For additional information please contact conference@globalaffinityalliance.com